

Letter of Recommendation for Suzie Eden

It is my privilege to recommend Suzie Eden, with whom I had the opportunity to work closely with during her tenure at Allstate Identity Protection. As Chief Operating Officer, I partnered with Suzie in her role as Chief Information Officer, on a wide range of initiatives that were instrumental in aligning our business strategy with our broader business goals. Throughout that time, Suzie consistently demonstrated exceptional leadership, strategic foresight and a deep commitment to partnership across our company. In areas of fostering a culture of accountability, ownership and celebrating collective success, she always led from the front.

From the day Suzie joined our organization, she approached technology not as a standalone function but as an engine for revenue growth and operational efficiency. The 'before and after' of our technology organization was striking. She solved deeply embedded issues with tech debt that long hamstrung our organization. She demanded excellence from her leadership team but struck an appropriate balance that drove employee retention and satisfaction to pre-pandemic rates. She stayed closely involved in the day-to-day activities of her team to make sure timelines were being met and business outcomes were being accomplished. Simply put, Suzie was an exemplary executive leader.

I have the highest regard for Suzie's capabilities as a technology and business leader. Any organization looking to stay ahead of the technology curve, enhance customer experiences and break down silos will benefit from having her part of their team.

I give Suzie my highest recommendation. I encourage you to reach out if you would like to hear more about the significant positive impact Suzie had on our organization.

Sincerely –

Dustin Hofstein

Dustin Hofstein
dhofst1@gmail.com
480-321-9610